

September 21, 2011

## Tokai Carbon Announces Further Price Revision for Carbon Black

Tokai Carbon has resolved to implement price revision for carbon black. Details as follows.

### 1. Outline of price increase

- Scope : Carbon Black of all grades
- Effective date : The new price will be effective from the orders supplied on or after October 1st, 2011
- Price increase : 5,000 Japanese yen/ton.

### 2. Background of price increase

Due to surging price of raw material for Carbon Black, Tokai Carbon remains to efforts for lower costs. Despite all these endeavors, however, in order to maintain steady procurement of raw materials, stable supply, this price revision cannot be avoided.